

## Attract safe drivers with the all-new IntelliDrive® program



IntelliDrive is a usage-based insurance (UBI) program available to customers through an easy-to-use, interactive app. New customers can receive an initial savings just for signing up.

## Here's how it works

- Customers who are interested in using *IntelliDrive* should be signed up in the Quote & Issue platform.
- Customers will receive a text with a link to install the app.
- The app will capture driving habits and rate driving based on variables such as time of day, hard braking, rapid acceleration and speed.
- At renewal, the policy score will be used in determining their rate.
- The score will remain for the policy's lifetime.\*



- Differentiate your agency as being able to offer innovative savings from UBI programs, which studies show consumers are increasingly interested in.
- Customers who choose UBI tend to be better drivers.
- Agents who promote IntelliDrive tend to have a better conversion rate.



With *IntelliDrive*, we measure a variety of variables related to driving, including braking, acceleration, speeding and time of day.

The higher the score, the more a customer can save at renewal. Safe drivers can save on their auto policy, while riskier drivers could see a premium increase.





\*Customers may elect to retry the program and obtain a new score.

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The IntelliDrive Program is subject to state availability and individual eligibility. Smartphone must meet compatibility requirements and drivers must be able to download and use the IntelliDrive app. The IntelliDrive Policy Score is based on all drivers in the household and variables derived from collected driving data for enrolled drivers. The IntelliDrive Program rating factors are applied to each eligible vehicle premium and may not apply to all coverages or vehicles on the policy. Individual savings will vary and not all polices will see a savings. Individual driving data is used to rate policies. Terms and Conditions apply. All data collected is used in aggregate for research purposes or as provided under IntelliDrive's Terms of Use. For more detailed information about the Program, visit travelers.com/intellidrive.