

Attract safe drivers with the all-new *IntelliDrive*® program



IntelliDrive is a usage-based insurance (UBI) program available to customers through an easy-to-use, interactive app. New customers can receive an initial savings just for signing up.

Here's how it works

- Customers who are interested in using *IntelliDrive* should be signed up in the Quote & Issue platform.
- Customers will receive a text with a link to install the app.
- The app will capture driving habits and rate driving based on variables such as time of day, hard braking, rapid acceleration and speed.
- At renewal, the policy score will be used in determining their rate.
- The score will remain for the policy's lifetime.*



How *IntelliDrive* benefits your agency

- Differentiate your agency as being able to offer innovative savings from UBI programs, which studies show consumers are increasingly interested in.
- Customers who choose UBI tend to be better drivers.
- Agents who promote *IntelliDrive* tend to have a better conversion rate.



How will *IntelliDrive* affect a customer's rate?

With *IntelliDrive*, we measure a variety of variables related to driving, including braking, acceleration, speeding and time of day.

The higher the score, the more a customer can save at renewal. Safe drivers can save on their auto policy, while riskier drivers could see a premium increase.

*Customers may elect to retry the program and obtain a new score.